



Postal Remarketing

Convert your website visitors into a direct mail list and bridge the gap between online and offline marketing.

Creating a multi-channel marketing strategy that blends traditional and digital efforts is essential for your marketing objectives. With direct mail retargeting, you can re-engage your website visitors and deliver a personalized message straight to their mailbox.

How it Works

When consumers explore your website, click on your content, or abandon items in their cart, Streamworks collects their data and matches their device's IP address with a mailing address. Within 48 hours of their visit, we send a targeted postcard or letter package designed to capture their attention and drive action.

Postal Remarketing Makes it Easy to:

- Convert online traffic into direct mail responses
- Develop a mailing list guaranteed to be your target audience
- Re-engage lost website visitors with a personalized approach

Program Setup Details:

- Tag script for up to 3 website pages
- One creative set up for 6x9 postcard
- Cost: \$\$1500



Personalized & Mailed, All Within 48 Hours!



Print & Mail:

\$1.75

Per Card

(Includes Postage)

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